## Are you protecting your customers' data?

## altafiber

## 2024 Cybersecurity Checklist for Small Businesses

71% of ransomware attacks target small businesses. Aside from the devastating financial implications, a ransomware attack often results in the exposure of sensitive customer information, eroding trust with current and prospective clients. How well does your business protect customer data? Evaluate your cybersecurity posture with this best practices checklist.



## Each "check" earns 1 pt.

Total all points and take our suggested action:

9+ pts

You are in solid shape.

Keep up the good work!

6-8 pts

You should put a plan in place to roadmap improvements.

<5 pts

Immediate action is needed.